



The Chicago Economic Forum

Du  
**04 Oct.**  
au  
**06 2018**

**MARRIOTT HOTEL**  
**Chicago - Midway**

**THE RENDEZ-VOUS OF INVESTORS**



SEMINARS - BUSINESS OPPORTUNITIES - BOOTCAMP  
B2B / G2B MEETINGS - EXHIBITION - TRAINING &  
WORKSHOPS - NETWORKING - GALA NIGHT



Organisé par



Avec le soutien de  INTERNATIONAL TRADE COUNCIL



## WHO ARE WE



**RAMSES**  
Consulting & Associates

### ■ DESCRIPTIF DU PROJET

The Chicago Economic Forum is segmented into lectures that include group discussions, exchanges between strategic and technical industries, roundtables, country presentations and projects, plenary sessions, training, case studies and workshops. The conference provides unparalleled access for global investors and businesses to explore huge business opportunities and investment in Africa and elsewhere, enhanced through a valuable learning experience and boot camp for startups.

The forum covers the main economic sectors in particular manufacturing, agribusiness, energy, construction, transportation, IT, tourism, telecommunications, finance, retail, healthcare, and natural resources sectors



### WHY PARTICIPATE IN THE ECONOMIC FORUM

The **Chicago Economic Forum** is a unique opportunity for investors. Globalization of trade offers a variety of possibilities; the consumer market, workers and resources are vast and varied. This diversity means there are opportunities for almost all investors. **The 2018 Chicago Economic Forum** aims to provide unprecedented access to these opportunities - all under one roof. You will have the opportunity to:

- ✚ Identify emerging investment trends, opportunities and risks..
- ✚ Understand the political risks in multiple jurisdictions around the world..
- ✚ Expand your exposure in the investment market and create a positive impression.
- ✚ Participate in small working sessions on investment opportunities - how, where, and why investing in developing countries.
- ✚ Learn more about the resources and incentives available to support business investment in Africa and around the world.
- ✚ Meet promotion agencies from the 75 countries invited to learn about resources and incentives

## THE FORUM OBJECTIVES

We advocate the strengthening of the Chicago Economic Forum to embody and bring about the renewal of the US Economic relationships in the world.

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The objectives of this forum are:

- ✚ Contribute to strengthening the financing capacities of economies,
- ✚ Supporting the worldwide financing of digital Infrastructure
- ✚ Strengthen investment in participating countries,
- ✚ Impacting the digitalization on global consumption,
- ✚ Intensify economic dialogue around the world,
- ✚ Favor the investment of American companies outside the USA,
- ✚ Make the USA a welcoming space for financial, industrial, commercial and cultural investments.
- ✚ Promote the economic potential of participating countries

## AREAS OF INTERVENTION OF THE FORUM

- ✚ Agriculture and agro-industries
- ✚ Climate change
- ✚ Economic and financial governance
- ✚ Education
- ✚ Energy
- ✚ Environment
- ✚ Gender
- ✚ Healthcare
- ✚ Human capital development
- ✚ Information and communication technology
- ✚ Infrastructure
- ✚ Private sector
- ✚ Transport
- ✚ Water and sanitation

## PRACTICAL INFORMATIONS

### MEETINGS FORMAT

- ✚ Business to Business (B2B)
- ✚ Workshops
- ✚ Panels
- ✚ Boot Camp
- ✚ Gala Night
- ✚ Networking
- ✚ Exhibition Stands
- ✚ Training



### THE EVENT TARGET

- ✚ Companies all over the world (America-Africa-Europe-Asia-Middle East-Oceania).
- ✚ Executives of public and private companies
- ✚ Policy makers around the world
- ✚ Universities and professional schools
- ✚ Hospitals and medical centers
- ✚ Non-governmental organizations

## FIVE REASONS TO PARTICIPATE

- ✚ Expand your network of high-level business contacts
- ✚ Find new financial partners
- ✚ To be a driving force in the development of the private sector in your country
- ✚ Discover the best practices of fast-growing companies
- ✚ Promote your business internationally

## EXPECTED OUTCOME OF THE CEF 2018

- ✚ More than 1500 business leaders are expected
- ✚ More than 75 countries invited
- ✚ 18 sectors of activity
- ✚ Possibility of creating thousands of jobs thanks the Chicago Economic Forum of 2018
- ✚ Signing of several commercial or partnership agreements, between universities, entrepreneurs, governments, and Not for Profit Organizations.
- ✚ Award of more than 12 trophies for the entrepreneurial excellence
- ✚ Promotion of good governance
- ✚ Leading junior entrepreneurs through startup training with a high-level boot camp with renowned experts from the digital world



# CHICAGO CEF

The Chicago Economic Forum



EDITION 2017



## Partenaires



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